# Delivering Social Value through the redevelopment of Pike Close

Our construction partners, Countryside wish to engage with residents of Pike Close over the coming months to create a tailored Social Value proposal that addresses the specific needs and aspirations of our residents and the wider community.

## What is Social Value?

Social Value refers to the positive impact that the regeneration of Pike Close will bring to our residents and the wider community through generating new jobs, training, along with community projects.

Social Value include various themes such as economic, environmental, and social benefits that contribute to the overall well-being of the community.

### How to get involved

Your involvement is crucial in creating initiatives that reflect the needs and aspirations of our residents. Countryside will be gathering your insights and ideas to help build a stronger, more vibrant community together.

If you wish to play a part in shaping the Social Value vision for Pike Close, or simply to find out more about this, please contact your Resident Liaison Officer, Jade on 07980 761482 or pikeclose@riverside.org.uk.



## Meet the team at Countryside who will be driving Social Value proposals forward



#### Bryn Parker, Social Value Manager

Bryn has been actively involved in working with communities since 2009, bringing his expertise to both the charity and private sectors.

As a resident of Bromley, Bryn's connection to the area fuels his dedication to making a meaningful difference in the lives of residents and enhancing the community's well-being.

In his role, Bryn is responsible for developing innovative Social Value proposals in collaboration with the local community. He ensures that these proposals meet the community's needs and aspirations while also guaranteeing the smooth delivery of outcomes.



### Craig Lambeth, Development Manager

Craig began his journey in development in 2012 and since then he has worked on a number of residential developments in London and Essex including the Blackwall Reach project in East London.

Craig joined Countryside in 2023 and since then he has worked on the Pike Close development. He will be supporting Countryside's Social Value Manager, Bryn Parker, in efforts to develop new community initiatives to enhance the experience of residents living at Pike Close.

Craig visits Pike Close regularly. Please say hello if you see him wandering!

